

**EVEN**  **SHESIYA**

THE TORAH OF HARAV YOCHANAN BECHHOVER

PRESENTS

תשפ"ד תִּירֵשׁ

**PESACH WINE SALE**



PRESENTS  
תִּירוֹשׁ תשפ"ד

As I am writing these words, I am praying that by the time you read them, we will be in a better place in all ways imaginable. After much deliberation, we have decided not to host our annual “**Tirosh**” wine-tasting event for what would have been the third time in a row, constituting a “Chazakah”.

With the tragedy and ongoing war in Eretz Yisroel, we felt it inappropriate to have a festive event that would distract us from having our minds, hearts, thoughts and prayers, with our brothers and sisters in the Holy Land. It is our duty to be *לזוה* כל ישראל ערבים זה זה *משתתף בצערם* and to be *נושא בעול*.

It should bother any thinking person that from our very first war with Amalek in the days of Moshe and Yehoshua, Hashem foretold, “There will be a war by Hashem against Amalek **from generation to generation**” (Shmos 17,16). When giving us the command and privilege of finally blotting out any memory of Amalek ourselves the Torah says: “**When Hashem gives you rest from all your enemies around you, in the land that Hashem gives you for inheritance**, erase the memory of Amalek from under the sky...” (Devarim 25, 19). This is not going to happen until the end of our exile.

We have seen from our history that **Amalek is a virus and a shapeshifter**. Shaul HaMelech only left Agag alive for an extra day, and in that time, he was able to pass on his spiritual virus. One virus left alive can create a whole pandemic. **Amalek is shapeshifter** in that even though there is no nation on the globe that identifies as Amalek per se, the virus of Amalek can penetrate any nation and infect them. Case in point, **Purim**. Haman identified as a Persian citizen and he infected that nation with the Amalek virus thus inciting a whole nation for the genocide of the Jewish people. Only 80 years ago we witnessed the same phenomenon in Germany. A “man” who totally identified as “German” carried and spread the “**Amalek virus**” that took over the minds of what was considered back then the most advanced, cultured, and enlightened people. **The Amalek virus is back**. It's in Persia again in the form of **Iran**, but it has spread far beyond the Iranian borders to their many terror proxies and more frightening is that it has infected leftists worldwide.

So why do we celebrate Purim? What's the point if the war with Amalek is ongoing, our suffering battle after battle is continuous, and we cannot defeat them until the very end of our exile?

Since the dawn of our history, we have been saved from enemies from all directions, dangers, and calamities. We rejoiced and celebrated every deliverance annually to show our gratitude to Hashem as is recorded in “*Megillas Ta’anis*”. The sheer number of festivals (and fast days) became too great and “*Megillas Ta’anis*” was annulled. However, holidays like Chanukah and Purim remained and are obligatory. So how are they different from all the annulled festivals? This question is more difficult when it comes to Purim, as seemingly the deliverance was not complete then and we still continue to struggle with Amalek until the end of our exile.

Chazal in their **Ruach haKodesh** perceived that **these holidays mark a cosmic shift and have a spiritual dimension to them that renews and expands with every year and year**. On Purim, we not only **internalize the light** of that deliverance with the food we eat and the **wine we drink**, but we participate in **moving destiny forward to that great day when Amalek will be wiped off from the earth**. This is the secret that Esther asked “not just one more day” but “.....give **tomorrow** for the Jews in Shushan to do as they did today.....” (Esther 9,13), representing the **future** when **the walls of Yerushalayim will be rebuilt** and we will have that “tranquility from all our enemies around us” and finally obliterate every “**memory**” i.e. **every single Amalek virus** once and for all. It's not that we will suffer from Amalek continuously until in one grand instant Hashem will flip things around, rather **it is a gradual process**. you know. Although we go from that one battle with Amalek to another, **with every battle we defeat Amalek cosmically** as they get weaker and **have less of a foothold in existence**. With every **Purim** we are **pushing Amalek out of existence**, not just for the moment, but carving away towards the great future where he will no longer be.

Although we feel the pain of Jews suffering worldwide, particularly in the land of Israel, we must celebrate Purim and internalize lights of salvation, not just for our current challenges, but to push forward to the great future of all evil being obliterated.

To enable all our friends to fully celebrate Purim as we've done in previous years and get their wine through our congregation tax-free here is the catalogue of the fine and boutique wines and spirits for your ***Simchas Purim***.

As we did not hold our wine-tasting event for reasons described above, please add a minimal donation of \$36 to your order to enable us to continue our Holy work of spreading Torah in lectures, online and in print.

A Freilichim Purim and Besoros Tovos!

# Rabbi Yochanan Meir Bechhofer

N.B. Please treat these pages with respect as they contain Divrei Torah



We thank our generous sponsors for their ongoing support of our organization.

Yoni & Rachel Kutner  
& the entire Kutner/Harborview Capital Family  
Zusha & Rivka Agin,  
Zvi & Zuta Wilamowsky,  
Reuven (Robert) & Lili Zak,  
Dr. Andy & Janet Zak,  
Rabbi Yisroel & Tamar Abisoror,  
Mr. & Mrs. Eli Abisoror,  
David & Tamar Charnowitz

## Tirosh Purim Brochure 2024

### Disclaimer

Please submit your Purim orders by **Sunday, March 10<sup>th</sup> 2024** at 5 pm (Rosh Chodesh Adar 2). Orders and payments may be made online through our site [www.evenshesiya.com](http://www.evenshesiya.com) using Shopify or by calling in your credit card to 516-303-4450 or by Zelle.

Neither Atlantic Beach Kosher Wines nor Even Shesiya Inc. are responsible for typos and printing errors.

In addition, due to an international glass shortage, supply-chain issues as well as a cardboard shipping box shortage, we CAN NOT guarantee that your selections will be available at the time that you need them.

However, we will do our very best and will offer comparable substitutes should the necessity arise. Many wineries are having challenges bottling their wines in the ideal timeframe. We thank you for your understanding.

All shipping and delivery costs are between the purchaser & Atlantic Beach Kosher Wines and are not the responsibility of Even Shesiya Inc.

**ISRAEL**

Dessert Wine	Herzog Late Harvest Orange Muscat	US\$29.99
White Bordeaux Wine	Herzog Chateneuf Bordeaux 2020	US\$14.99
Red Wine	Herzog Special Reserve Napa Valley Cabernet Sauvignon	US\$54.99
Red Wine	Herzog Lineage Pinot Noir	US\$19.99
Red Wine	Herzog Alexander Valley Cabernet Sauvignon	US\$49.99
Red Wine	Golan Heights Winery Yarden Katzrin Red	US\$249.99
Red Wine	Yarden Cabernet Sauvignon	US\$49.99
Dry Red wine	Black Tulip 2018 Magnum	US\$199.99
Rose	Rashi Pink Concord	US\$5.99
White Wine	Carmel Appellation Gewurztraminer	US\$27.99
White Wine	Rashi White Concord	US\$5.99
Dry Red wine	The Cave Mevushal	US\$89.99
Red Wine	The Chosen Diamond	US\$44.99
Red Wine	Yarden Petit Verdot	US\$39.99
White Wine	Vitkin Grenache Blanc	US\$39.99
Red Wine	Gush Etzion Cabernet Sauvignon	US\$44.99
Dry Red wine	Segal Fusion Merlot Cabernet Franc Cabernet Sauvignon 2020	US\$15.99
Red Wine	Gan Eden Cabernet Sauvignon 1990	US\$79.99
Red Wine	Jonathan Tishbi Special Reserve Cabernet 2016	US\$79.99
Red Wine	Vitkin Red Israeli Journey	US\$27.99
Red Wine	1848 Generations Dry Red Wine	US\$19.99
Red Wine	Psagot Peak	US\$54.99
Red Wine	Yatir Forest 2019	US\$99.99
Red Wine	Barkan Classic Petit Syrah	US\$14.99

**ITALY**

White Wine	Falaghina White Wine	US\$29.99
Red Wine	Dadah Malbec Barbera	US\$44.99
Red Wine	Terre Tuke Alfieri Nebbiolo 2019	US\$34.99
Red Wine	Dadah Red Dove	US\$44.99
Red Wine	Dadah Cabernet Sauvignon 2020	US\$44.99
Red Wine	Dadah Marselan Special Reserve 2017	US\$170.00
Red Wine	Feudi del Pisciotto Nero D'Avola 2019	US\$59.99
Red Wine	Dadah Special Reserve Cabernet Sauvignon 2018	US\$199.99
Red Wine	Botteotto Cabernet Sauvignon 2019	US\$24.99
Red Wine	Feudi del Pisciotto Nero D'Avola 2019	US\$59.99
Red Wine	Castellare ChiantiDOCG	US\$39.99
White Wine	Contessa Annalisa Pinot Grigio 2021	US\$14.99
White Wine	Pescaja Terre Alfieri Arneis 2021 Non-Mevushal	US\$34.99
Sparkling White	Bartenura Prosecco	US\$17.99
Wine	Bartenura Moscato D'asti	US\$14.99
Red Wine	Borgo Reale Pinot Grigio	US\$19.99
Red Wine	Borgo Reale Pinot Noir	US\$19.99
Red Wine	Borgo Reale Montepulciano	US\$19.99
Red Wine	Aglianico Casale del 700	US\$34.99

**ITALY**

Red Wine	Aglianico Casale del 700	US\$34.99
Red Wine	Castellare ChiantiDOCG	US\$39.99
Red Wine	Benhaim VHS Mythos Petite Sirah & Merlot	US\$89.99
Red Wine	Dacci Chianti DOCG	US\$19.99
Red Wine	Dacci Barbera d'Asti	US\$19.99
Red Wine	Aura Di Valerie Amarone della Valpolicella DOCG Classico	US\$15.96
Red Wine	Zaffiro 2019 Toscana IGT	US\$49.99

**FRANCE**

Red Wine	Maison Blanche Medoc 2017	US\$64.99
Red Wine	L'Esprit de Chevalier	US\$99.99
Dry Red wine	Chateau Tour Blanche	US\$49.99
Red Wine	Chateau Les Grandes Chenes Medoc 2017	US\$64.99
Dry Red wine	Chateau Tour Blanche	US\$49.99
Red Wine	LOUIS DE VALANDRAUD Bordeaux 2017	US\$174.99
Rose	Whispering Angel Rose 2022	US\$34.99
Rose	La Rose de Provence	US\$29.99
Red Wine	Gevrey Chambertin Premier Cru Champonet 2020	US\$299.99
Red Wine	Beaune Premier Cru Belissand 2020	US\$149.99
Red Wine	Bourgogne Hautes-Cotes De Nuits	US\$79.99
White Wine	Magrez-Fombrauge White 2016	US\$74.99
Red Wine	Aloxe-Corton Premier Cru	US\$149.99
White Wine	Meursault White Burgundy Wine	US\$12.99
Red Wine	Valle Reale Sant'Eusanio Montepulciano	US\$49.99
Red Wine	Valandraud St Emilion Grand Cru 2004	US\$599.99
Red Wine	Valandraud St Emilion Grand Cru: 2005	US\$649.99
Red Wine	Aegerter Volnay 2020	US\$124.99
Red Wine	Chateau Pontet Canet 2020	US\$349.99
Red Wine	Aegerter Pommard 2020	US\$149.99
Red Wine	Chateau Cru Ducasse Grand Vin de Bordeaux 2012	US\$79.99
Red Wine	Chateau Marquis D'Alesme	US\$149.99
Rose	100 Tropez Reserve Rose	US\$49.99
Red Wine	Chateau Serilhan 2015	US\$89.99
Rose	Chateau Maime Rose Cotes de Provence Mevushal	US\$45.99
Rose	Chateau Maime Rose Cotes de Provence Collection Mevushal	US\$54.99
Red Wine	Gevrey Chambertin Premier Cru Fonteny 2020	US\$289.99
Red Wine	3 de Valandraud St Emilion Grand Cru 2016	US\$99.99
Red Wine	3 de Valandraud St Emilion Grand Cru 2017	US\$109.99
Red Wine	Chateau Lafitte Grand Vin de Bordeaux 2018	US\$74.99
Red Wine	Servitude Volontaire Bordeaux de la Tour Carnet 2017	US\$79.99
Red Wine	Chateau La Tour Carnet 2016	US\$94.99
Red Wine	Chateau Leoville Poyferre St-Julienne 2020	US\$299.99
Red Wine	Nuits-Saint-Georges Premier Cru	US\$199.99
Red Wine	Clos Des Lunes Lune D'Argent	US\$59.99
White Wine	Domaine De Panquelaine Coteaux du Giennois Sauvignon Blanc	US\$24.99
White Wine	Domaine de Panquelaine Sancerre	US\$34.99

**NORTH AMERICA**

Red Wine	Twin Suns Reserve Pinot Noir 2021	US\$29.99
Red Wine	Twin Suns Cabernet Sauvignon Lodi	US\$14.99
Rose	Twin suns Old VIne Zinfandel	US\$29.99
White Wine	Goosebay Sauvignon Blanc	US\$22.99
Red Wine	Goosebay Two Hemisphere	US\$29.99
Red Wine	Twin Suns Cabernet Sauvignon Reserve Paso Robles	US\$24.99
Red Wine	Twin Suns Cabernet Sauvignon Sonoma Dry Creek Valley 2021	US\$44.99

**SOUTH AFRICA**

Red Wine	Cape Jewel Pinotage 2021	US\$14.99
Red Wine	Cape Jewel Cabernet Sauvignon	US\$14.99
Red Wine	Cape Jewel Merlot Reserve 2021	US\$14.99
White Wine	Cape Jewel Chardonnay Reserve 2021	US\$14.99
White Wine	Cape Jewel Chenin Blanc 2021	US\$14.99

**SOUTH AMERICA, AUSTRALIA & EUROPE**

Dessert Wine	Tokaji Late Harvest	US\$44.99
White Wine	Hans Wirsching White wine	US\$29.99
White Wine	Rimapere Sauvignon Blanc	US\$24.99
Red Wine	Guter Wein Chateau Haut Bacalan 2016	US\$124.99
Red Wine	Guter Wein Chateau d'Eck 2016	US\$79.99
Red Wine	Guter Wein Chateau Luchey Halde	US\$89.99
Red Wine	Sorrento Cabernet Sauvignon 2020	US\$24.99
Red Wine	Claudio Quarta Aglianico	US\$34.99

**SPIRITS**

Rum	Dead Drop Dark Rum - Kosher For Passover	US\$45.99
Cognac	Deau Black Cognac Extra	US\$250.00
Arak	Elite Arak 80 KFP	US\$21.99
Brandy	Godet Cognac VS Classic	US\$44.99
Brandy	Godet Cognac VSOP Original	US\$49.99
Brandy	Godet Cognac XO Terre	US\$199.99
Brandy	Godet St Louis Brandy VSOP	US\$29.99
Liqueur	Heaven's Classic Chocolate Liqueur	US\$24.99
Liqueur	Morad Double Espresso Liqueur	US\$19.99
Arak	Zachlawi Black Arak	US\$32.99
Arak	Zachlawi Gourmet Traditional Arak	US\$32.99
Tequila	Zarza Blanco Tequila KFP	US\$44.99
Tequila	Zarza Reposado Tequila KFP	US\$49.99
Tequila	Zarza Tequila Anejo KFP	US\$59.99
Brandy	Maraska Slivovica 10 Year Old Plum Brandy	US\$39.99



# Tiresh 2024 Purim Wine Order Form

**Purim תשפ"ד Order:**



<b>Your Name (Last)</b>	
<b>Your Name (First)</b>	
<b>Cell #</b>	
<b>email</b>	
<b>Billing Address (inc. Zip)</b>	
<b>Delivery Address</b>	
<b>CC #</b>	
<b>Exp. Date</b>	
<b>CVV</b>	

You may also call in your credit card details, if you don't want to email them in. We also accept payment by Zelle to 917-612-4778. Payment must be made immediately for us to process the order with Atlantic Beach Kosher Wines. **Please note shipping & delivery charges apply outside the 5 Towns area** and are between Atlantic Beach Kosher Wines and the customer.

#	Name of Wine/Spirit, Distillery, Year	Quantity (Bottles/Case)	Price/Unit	Total
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
	Donation			\$36
	Donation (Other Amount)			
	<b>Total</b>			





# EVEN SHESIYA

WWW.EVENSHESIYA.COM  
OFFICE@EVENSHESIYA.COM

Even Shesiya Inc. was founded by Rabbi Yochanan Bechhofer to explain and disseminate Torah philosophy, which is called **יינה של תורה**, the wine of Torah both in the spoken and written form.



In Response To The Israel-Hamas War, We Are Undertaking A Unique And In-Depth Limmud Into Rare, Advanced Kabbalistic Texts For The Merit Of Our Chayalim, That They Should Be Victorious And Completely Eradicate All Threats And Return Home Safely From Protecting Am Yisrael From The Inhuman Barbarism Of Hamas.

## PUBLICATIONS TO DATE:

- Even Shesiya – **אבן שתיה** on the 13 principles of Judaism (Hebrew)
- Even Shesiya – **ירח האתנים** on all the landmarks in the month of Tishrei
- Even Shesiya – **מחול השולמית** on Sefer Bereishis
- Even Shesiya – **זיו האביב** on Rosh Chodesh Nissan Pesach – Omer – Lag B'Omer
- Even Shesiya – **נר ה' לאדם** on Post Lag B'Omer – Shavuos
- Even Shesiya – **מאפילה לאורה** on the three weeks Tisha B'Av – Shabbos Nachamu – Tu B'Av

Hundreds of audios, videos, and Parsha sheets available at the website [www.evenshesiya.com](http://www.evenshesiya.com)

